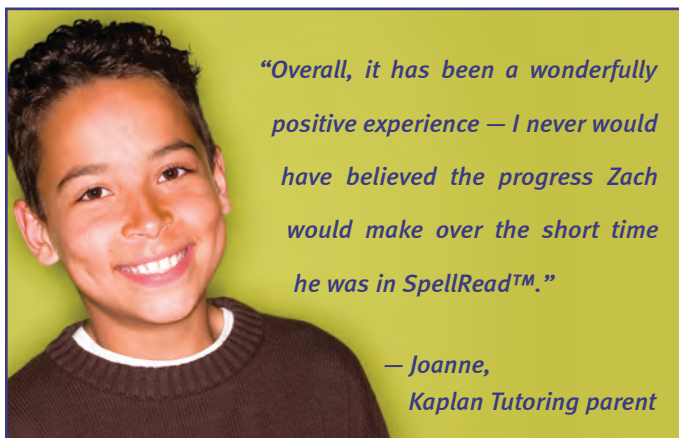


Introducing the Kaplan Tutoring Reading Intervention Program featuring SpellRead™

Reading doesn't have to be difficult for your child

Kaplan Tutoring proudly presents SpellRead™, a proven and effective reading intervention program for students who struggle with learning to read, who don't read fluently or who have difficulty understanding or remembering what they read. SpellRead's™ scientifically proven teaching methods help students overcome the common phonological auditory processing problems frequently associated with reading difficulties.



SpellRead™ is effective for students who:

- Are 5 years or older
- Are struggling with reading skills
- Have struggled to become confident, efficient readers
- Have found other reading programs ineffective
- Are functioning one or more years below grade level due to reading difficulties
- Have diagnosed or undiagnosed learning disabilities that impair their reading ability
- Are receiving (or have received) special services at school for reading difficulties

SpellRead™ students make measurable progress in:

- ✓ Reading Fluency
- ✓ Comprehension
- ✓ Spelling
- ✓ Decoding
- ✓ Phonological Skills
- ✓ Word Identification

KAPLAN
TUTORING

SpellRead

Customized Learning

Our Directors start with a comprehensive assessment to pinpoint each student's academic levels and customize a learning plan to meet his or her unique academic needs.

Expert Instruction

Students achieve progress through one-on-one tutoring in the convenience of your home or a location of your choice. All SpellRead™ tutors are college graduates and have completed our extensive Tutor Certification Program. Tutors use proven, research-based instructional methods to teach reading and spelling.

Motivation and Confidence

You and your child will love your SpellRead™ tutor because we choose tutors who bring out the best in our students. Our tutors motivate with positive reinforcement, goal-setting and fun rewards that will help transform your student into a confident, successful reader.

Convenient and Flexible Sessions

Your SpellRead™ tutor will work with your family's busy schedule to find the most convenient tutoring schedule for you and your child. SpellRead™ tutoring can start any time.

FCRR Independent Report on SpellRead™

The Florida Center for Reading Research did an extensive review of SpellRead™ and identified the program's strengths and weaknesses.

Strengths

- Research studies for this program have demonstrated substantial gains across grade levels and among students with differing ability levels.
- Multiple and varied phonemic awareness and phonic activities, often in an instructional game format, are a motivating and integral part of the program.
- The explicit, highly structured, step-by-step format, with frequent repetition and immediate feedback can be helpful for struggling readers.
- A priority of the program is the intense focus on fluency, contributing to eventual mastery of skills.
- Each phase begins with review to ensure a firm foundation in the previous level's skills.
- The type of consistent questioning during "share-reading" can be effective in guiding the students' focus to the gist of the story.
- Written responses to writing clarify whether or not students understand what they have read.

Weaknesses

- None were noted.

SpellRead™ Instructional Phases

Phase:	Students Learn:
PHASE A 50 tutoring lessons designed to train the brain to hear and manipulate the 44 sounds of the English language	<ul style="list-style-type: none">• How to recognize and process the 44 speech sounds (Phonemic Awareness)• How to match spoken sounds with written letters (Phonics)• How to form syllables from the 44 sounds of spoken language (Decoding)• Primary spelling of the 44 speech sounds• Reading fluency• Comprehension
PHASE B 30 tutoring lessons focused on secondary spelling of vowel sounds, consonant blends and syllabication of two-syllable words	<ul style="list-style-type: none">• Secondary vowel spellings (e.g., the /a_e/ sound is also spelled /ai/ and /ay/)• Consonant blends such as /sp/, /br/, /str/• How to decode two-syllable words• Reading fluency• Comprehension
PHASE C 25 tutoring lessons focused on decoding words of three or more syllables as well as clusters and verb forms	<ul style="list-style-type: none">• 11 non-phonetic common clusters (e.g., "tion", "sion", "cian" and "tian" all sound like "shun")• How to decode words with three or more syllables• Verb endings such as -ed and -ing• Reading fluency• Comprehension